



**MARCH 24TH & 25TH, 2012
KENT FREEMAN SPORTS ARENA**

**ALL BOOTHS MUST BE SET UP BY
FRIDAY, 6PM
NO BOOTH MAY BE TAKEN DOWN
PRIOR TO
3PM ON SUNDAY**

**Mark your calendars now and start
planning your booth space! Make
sure that your booth stands out to
potential customers.
Creativity brings great results.**

**2012 FEATURES
SPORTS SHOW IN 2ND ARENA
TICKETS FOR CRICKED
PLAYHOUSE BEING SOLD**

**EARLY BIRD DISCOUNTS
REGISTRATION DUE BY
DECEMBER 31,2011**

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DISCOUNTS DUE:
DECEMBER 31,2011**

1114 HWY 59 SO. Ste 2
Detroit Lakes, MN 56501
218-847-0699
www.lakeregionbuilders.com



VENDOR REGISTRATION BROCHURE

**LAKE REGION BUILDERS
ASSOCIATION**

**PRESENTS THE
HOME, GARDEN AND
SPORTS SHOW**

**MARCH 24TH AND 25TH
BOTH ARENAS
AT THE KENT FREEMAN ICE
ARENAS**

WHY ATTEND THE BUILDERS HOME, GARDEN & SPORT SHOW?



2012 BUILDERS' HOME, GARDEN & SPORT SHOW

WHAT YOU GET FOR YOUR MONEY?

**1000 TO 1500 PEOPLE ATTEND
EACH YEAR**

**10 X 10 BOOTH SPACES
UP TO (3) 10 X 10 BOOTHS
MAX PER VENDOR
65 SINGLES & 10 CORNERS
AVAILABLE IN ARENA B
+ ARENA A FOR THE SPORTS SHOW**

**WELL ESTABLISHED PROFESSIONAL
TRADE SHOW!**

**ADMISSION FEE TO AVOID TIRE
KICKERS!**

**VENDORS ARE TREATED RIGHT!
SATURDAY NIGHT MEAL
COFFEE & ROLLS EACH MORNING**

2012 BUILDERS HOME SHOW AGENDA

FRIDAY MARCH 23RD

9AM—6PM REGISTRATION & SET-UP

Saturday, March 24th

Doors open 9:00 a.m.

10 A.M.—5 P.M. Show Hours

5:00 p.m. vendor Social w/Dinner

Sunday March 25th

Doors open 9:00 a.m.

11 a.m.—4 p.m. Show Hours

4 p.m. Tear Down—Not before 4.p.m.

SILENT AUCTION

Each year we offer scholarships to area students that are up to \$1000.00 each. Money is raised from our Silent Auction with items donated by vendors, suppliers and individuals. The scholarships go to young people going into the building trades, that include all aspects of home building from architects, plumbers, heating, electrical contractors and more. Each vendor is requested to donate an item. Your contribution is very important to the success of offering these scholarships. As you fill out the form for the Home, Garden & Sports Show, give Brenda Eidenschink—218-847-1946 or Linda Jutz—218-334-5692 a call to get your item on the list. Thank you. Lake Region Builders Association.

DON'T DELAY!

Association will market the show through several sources; posters, radio, newspaper, newspaper inserted digest, DL and Fargo tv and billboards.

Vendor awards given for most sales effective, best designed and best overall booth.

NEW THIS YEAR -

Sports Show in Arena B. This should make for good traffic for both arenas. Campers, boats, docks, RV's and many other things we are working on.

Booths will be assigned as registration and payment are received. Once all booths are sold there will be waiting list should there be a cancellation.

No reservations will be final until payment is made and insurance certificates for liability are received.

Registration form is enclosed.

Location: at Highway 59 and 10 intersection, go South on 59. left at the Willow Street intersection, to the stop sign on Rossman—turn right to the arena on the right.